

Facebook Final Expense Phone Script

Hello (Client Name), this is (Marysa Maggio) quickly getting back to you about the Facebook request you sent to us regarding the State Regulated Life Insurance Program for burial and final expenses, it was the one that asked you about your favorite hobby and you said (Their Favorite Hobby).

The reason for me reaching out today was because I just need to confirm some information you provided so I can work up the right options for you. I have you as (age) years old is that right? And you're over on (their address) is that correct? Great.

Last question for you (Client Name), when you took the time to fill out the form on Facebook, what was your main concern? Was it just not to leave behind a burden on your family or? (LET THEM TALK)

Well (client name) there are about a dozen options you qualify for. My job is real simple they have me out in (their county) county over the next few days wrapping up with some others it just takes me about 10-15 minutes to show you the coverage you qualify for. I can do (offer day 1 & time) or (offer day 2 & time) what's better for you?

Grab a pen and paper I just want to give you some quick information about myself. Again, my first name is Marysa (SPELL IT OUT), my last name is Maggio (SPELL IT OUT) and if you could go ahead and write down I have you in on (date & time). I do kindly ask you for about a half hour window just incase the person before you has a few extra questions if I am running any later than that I will give you a shout.

Last thing (client name) before I let you go I have you here at (their address). I am a bit bad with directions what color is the house on the outside? Is there an apartment number or is it a single-family house? Is there street parking or park in the driveway? The doorbell works or give a knock on the front door?

Great well other than that (client name) I look forward to helping you out this (day & time) have a good day I will see you then!